

(B)

Date: \_\_\_\_\_

### Planetarium Show Survey

**Variable names** are in *bold italics*  
**Codes** are in (bolded parentheses)

1) **gender** Are you a:  Boy **(0)** or  Girl **(1)**

2) **age** How old are you? \_\_\_\_\_ years

#### **like\_science**

3) How much do you like Science?

- I don't like it at all **(1)**
- I don't like it much **(2)**
- Sometimes I like it, sometimes I don't like it **(3)**
- I like it **(4)**
- I like it a lot **(5)**

#### **like\_astronomy**

4) How much do you like Astronomy?

- I don't like it at all **(1)**
- I don't like it much **(2)**
- Sometimes I like it, sometimes I don't like it **(3)**
- I like it **(4)**
- I like it a lot **(5)**

#### **like\_earth**

5) How much do you like learning about the Earth?

- I don't like it at all **(1)**
- I don't like it much **(2)**
- Sometimes I like it, sometimes I don't like it **(3)**
- I like it **(4)**
- I like it a lot **(5)**

#### **see\_show**

6) How much did you want to see this show?

- Not at all **(1)**
- Not very much **(2)**
- Did not care either way **(3)**
- A little **(4)**
- A lot **(5)**

7) How much do you agree with each sentence below?	Strongly Disagree	Disagree	Don't Agree or Disagree	Agree	Strongly Agree
a) <b>enjoy</b> I enjoyed this show.	<b>(1)</b>	<b>(2)</b>	<b>(3)</b>	<b>(4)</b>	<b>(5)</b>
b) <b>learned</b> I learned new things from this show.	<b>(1)</b>	<b>(2)</b>	<b>(3)</b>	<b>(4)</b>	<b>(5)</b>
c) <b>understood</b> I understood this show.	<b>(1)</b>	<b>(2)</b>	<b>(3)</b>	<b>(4)</b>	<b>(5)</b>
d) <b>looked</b> I liked the way the show looked.	<b>(1)</b>	<b>(2)</b>	<b>(3)</b>	<b>(4)</b>	<b>(5)</b>
e) <b>music</b> I liked the music.	<b>(1)</b>	<b>(2)</b>	<b>(3)</b>	<b>(4)</b>	<b>(5)</b>
f) <b>real</b> Things in this show were real and not made up.	<b>(1)</b>	<b>(2)</b>	<b>(3)</b>	<b>(4)</b>	<b>(5)</b>
f) <b>kids</b> This show was a show for kids like me.	<b>(1)</b>	<b>(2)</b>	<b>(3)</b>	<b>(4)</b>	<b>(5)</b>
g) <b>again</b> I want to see this show again.	<b>(1)</b>	<b>(2)</b>	<b>(3)</b>	<b>(4)</b>	<b>(5)</b>
h) <b>friends</b> I will tell my friends to come see this show.	<b>(1)</b>	<b>(2)</b>	<b>(3)</b>	<b>(4)</b>	<b>(5)</b>